

**Support for development of inclusive markets in agriculture and trade
Annual Work Plan 2011**

Country: Uganda

UNDAF Outcome(s): Vulnerable segments of the population increasingly benefit from sustainable livelihoods and in particular improved agricultural systems and employment opportunities to cope with the population dynamics, increasing economic disparities, economic impact of HIV/AIDS, environment shocks and recovery challenges by 2014.

CP Outcome(s):	Outcome 2.2; Increased productivity, competitiveness and employment in agriculture, trade and tourism sectors, particularly benefiting women and youth
Expected outputs	Outcome 2.2.2; Functional and inclusive markets in agriculture and trade sectors in place

Implementing Partner: ENTERPRISE UGANDA

Narrative

Project Summary:

Brief Description: The Agricultural sector still faces a daunting set of challenges, the most important of which are listed in the Development Strategy and Investment Plan(DSIP) and include; low productivity due to antiquated farming methods, difficulty in accessing productive assets including land, weak processing, marketing, storage and distribution systems etc. In addition, market access and growth potential for a number of products are constrained by low purchasing power in producing areas, weak market chains, inadequate economies of scale and difficulties in linking SMEs with market off-takers. This project will aim to address most of the above mentioned challenges through contributing to the government's DSIP's Programme 2 "Market Access and Value Addition". Through building on inclusive business approaches, the implementation strategy involves adoption of a progressive business Linkage approach. Project interventions will involve opening/ linking buyers to farmer groups, provisions of customized business development services, strengthening cooperatives and farmer groups, providing customized agricultural services support, and introduction of innovative financing products and appropriate technologies.

ENTERPRISE UGANDA
P.O. BOX 24587, KAMPALA, UGANDA

20 OCT 2011

2011-2014

Key result area (Strategic Plan): Poverty Eradication and Achievement of MDGs
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00062246

Programme Period:	2011-2014
Key result area (Strategic Plan):	Poverty Eradication and Achievement of MDGs
Atlas Award ID:	00062246
Project Duration:	4 years
Management Arrangement:	NIM

2011 Q4 Total budget:	221,407 USD
Allocated Budget :	<ul style="list-style-type: none"> <input type="radio"/> Government <input type="radio"/> Regular <input type="radio"/> Other

Agreed by (Implementing Partner): MKO

Agreed by UNDP Resident Representative: [Signature]

EXPECTED GP OUTCOME, INDICATORS AND ANNUAL TARGET	PLANNED ACTIVITIES	TIMELINE			RESPONSIBLE PARTY	SOURCE OF FUNDS	PLANNED BUDGET		
		Oct	Nov	Dec			Amount (USD)	Amount (USD)	Amount (USD)
Output 1: Business Linkages established and operationalized Annual Target: At least 50 high potential business linkages identified Baseline: Business Linkages, access to productive markets and small holder producers weak and unstructured.	Activity 1.1: Identify, profile and categorize priority sectors for support according to established criteria				KT	UNDP	Consultants Travel communication costs	44,652	127,125,000
	Activity 1.2: Identify market leaders and assess lead firm readiness to support SME.				KT and EUG		Consultative meetings Consultants Travel	10,976	31,250,000
Indicator: Number of business linkages identified and supported	Activity 1.3: Identify and select MSMEs that are market ready				EUG and PSDCs		Consultative meetings Consultants Travel	15,727	44,775,000
	Output 2: Capacity of small holder producer groups and business support associations strengthened.	Activity 2.1: Conduct a capacity assessment of business support associations.			EUG and PSDCs	UNDP	Consultants Workshops Travel	15,983	45,375,000
Annual Target: A capacity assessment undertaken and a comprehensive capacity assessment report produced									
Baseline: Farmer groups/cooperatives have weak capacity to access markets and sustain trading relationships.									
Indicator: Number of Business									

W/O

support associations supported to increase productivity and market									
Output 3: Innovative pro-poor business concepts developed and operationalized.	Activity 3.1: Capacity building of the program technical team in BCA initiative implementation				EUG and BCA expert	UNDP	Workshop Consultants	21,400	60,925,800
					EUG		Workshop Consultants communication costs	11,380	32,400,000
Annual Target: 50 corporate private sector companies identified and 5 corporate private sector companies selected, sensitized and facilitated to identify appropriate pro-poor business solutions.	Activity 3.2: Conduct a business call to action mapping study.(develop ToRs and call for proposals – profiling consultancy, concept notes, corporate sensitization)								
					KT and EUG		Workshops communication costs Stationery	12,569	35,785,000
Baseline: Few lead firms have business solutions involving profitable business collaboration with the MSMEs	Activity 3.3: Carry out a validation session with the corporate companies								
Indicator: Number of pro-poor business innovations developed and operational.									
Output 4: MSMEs access to assets for productive uses (finance, market information and technology) enhanced	Activity 4.1: Conduct a study on constraints to accessing productive assets.				KT	UNDP	Consultants communication costs	13,984	39,813,000
Annual Target: Mapping of access to productive services by MSMEs in selected areas undertaken and gaps identified.									
Baseline: MSMEs have limited access to appropriate financial and productive assets									
Indicator: Number of individuals accessing appropriate productive assets (finance, market information and/or appropriate									

NE

technologies)									
Management, audit, M&E	<ul style="list-style-type: none"> ▪ Purchase of project vehicle ▪ Staff remuneration (project manager and driver) ▪ Management fee 				UNDP		74,779	212,895,523	
Total							221,407	630,344,323	

WSD